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## BIB DATA SHEET

CONFIRMATION NO. 5548

SERIAL NUMBER	FILING or 371(c) DATE	CLASS	GROUP ART UNIT	ATTORNEY DOCKET NO.
10/798,153	03/10/2004	725	4157	MS1-1829US
<b>RULE</b>				
<b>APPLICANTS</b> Edward A. Ludvig, Redwood City, CA; David de Heer, Woodside, CA; Andrew K. Sheldon, Redwood City, CA;				
<b>** CONTINUING DATA *****</b>				
<b>** FOREIGN APPLICATIONS *****</b>				
<b>** IF REQUIRED, FOREIGN FILING LICENSE GRANTED **</b> 05/27/2004				
Foreign Priority claimed 35 USC 119(a-d) conditions met Verified and Acknowledged	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No /MARK P STANLEY/ Examiner's Signature	<input type="checkbox"/> Met after Allowance Initials	<b>STATE OR COUNTRY</b> CA	<b>SHEETS DRAWINGS</b> 8 <b>TOTAL CLAIMS</b> 28 <b>INDEPENDENT CLAIMS</b> 5
<b>ADDRESS</b> LEE & HAYES PLLC 421 W RIVERSIDE AVENUE SUITE 500 SPOKANE, WA 99201				
<b>TITLE</b> Targeted advertising based on consumer purchasing data				
<b>FILING FEE RECEIVED</b> 1086	FEES: Authority has been given in Paper No. _____ to charge/credit DEPOSIT ACCOUNT No. _____ for following:	<input type="checkbox"/> All Fees		
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